



## Association of European Sustainability and Eco-Management Professionals – VNU e.V.

Who we are ...

### Our profile...

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#### ❖ **Shape sustainability and eco-management**

- Work in national and international committees
- Promote, bundle and share expertise
- Activate members as multipliers



International  
Organization for  
Standardization



**UGA** UMWELT  
GUTACHTER  
AUSSCHUSS  
beim Bundesministerium für Umwelt, Naturschutz und Reaktorsicherheit

## Our profile...



### ❖ **Connect members**

- Bundle technical key issues in departments
- Connect EMAS users in the EMAS Club Europe
- Share expertise (e.g. VNU Forum, webinars)



## Our profile...



### ❖ **Share expertise (members and the general public)**

- Annual Environmental and Sustainability Managers' Day (Chamber of Commerce Frankfurt / Main)
- Annual Environmental Verifiers' Day (alternating venues)
- User meetings of the departments (alternating venues)
- Regional meetings of EMAS Club Europe (alternating venues)



## Our personal members ...




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- ❖ **Sustainability, Environmental, Energy Managers**
  - Environmental / Energy Representatives
  - Executives and instructors
- ❖ **Sustainability Environmental, Energy Auditors**
  - Environmental Verifiers (EMAS)
  - Auditors of (ISO)
  - Experts and other auditors
- ❖ **Sustainability, Environmental, Energy Consultants**
  - Consultants
  - Energy auditors

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## Our member organisations...




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- ❖ **Companies in various branches and sizes**
  - Management and executives
  - Representatives and staff members
- ❖ **Other interested parties**
  - Universities
  - Public institutions
  - Associations
















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## Our board...



... has a president and a vice president / treasurer



... further five members of the board



... is elected by the members' general assembly every three years

... coordinates the departments as well as the EMAS Club Europe

## Our advisory council...



... has a president and a vice president



... as well as further members of the advisory council



... supports the board in the strategic positioning

## Our committee work ...



### ❖ International

- ISO / TC 207 (Environmental Management)
- GRI GOLD Community (Global Reporting Initiative)



### ❖ European

- EMAS Committee of the European Commission
- FALB (Forum of Accreditation and Licensing Bodies)  **EASP**  
EACC European Accreditation Certification Committee
- EASP (European Association of Sustainability Professionals)

### ❖ National

- DIN NA 172 (Principles of Environmental Protection)
- UGA (German EMAS Advisory Board)



## Our departments...



### Sustainability management



### Climate protection



### Energy management



### Eco management



### Product lifecycle



### Water Risk



### Business ethics



These heads are your contact for the various departments and disciplines

## Our EMAS Club Europe ...



### Regional Group Rhine-Main



### Regional Group Rhine-Ruhr



### Regional Group Southwest



### Regional Group Southeast

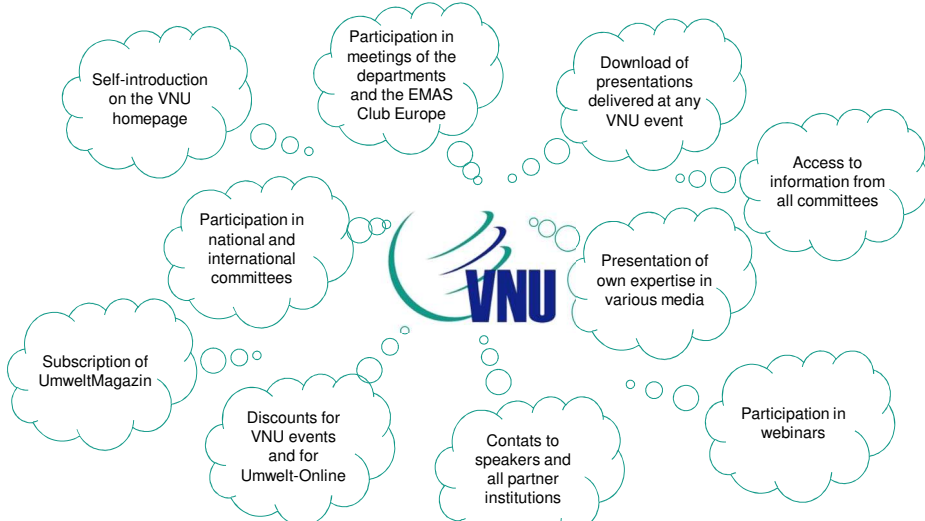


... with their regional leaders is especially open to EMAS users



## What makes a membership attractive?

## Advantages for our members...



## ...life in the association...



## Our offer of membership types



### ❖ Corporate membership

- Annual membership fee depends on the size of the company SME according to EU criteria pay 400 EUR, others 600 Euro per year
- Organisations designate a main contact and additional contacts within the respective organisation as desired

### ❖ Personal membership

- The membership fee is 230 Euro per year

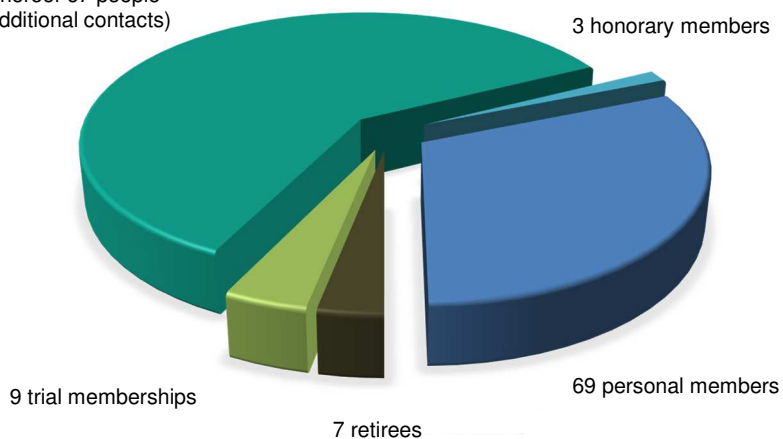
### ❖ Trial membership

- You may try both types of membership for a period of 12 months (Persons 100 Euro / Organisations 180 Euro)

## Memberships in numbers ...



134 organisations  
(thereof 67 people  
additional contacts)





## VNU Office...



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### Контакт за българските членове и партньори:

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## ... next steps?



### Could we catch your interest?

- ❖ Please get in contact with **Heinz Herzog** or **Heiko Schmidt** today
- ❖ You reach **Christina Geiger** at our VNU office

